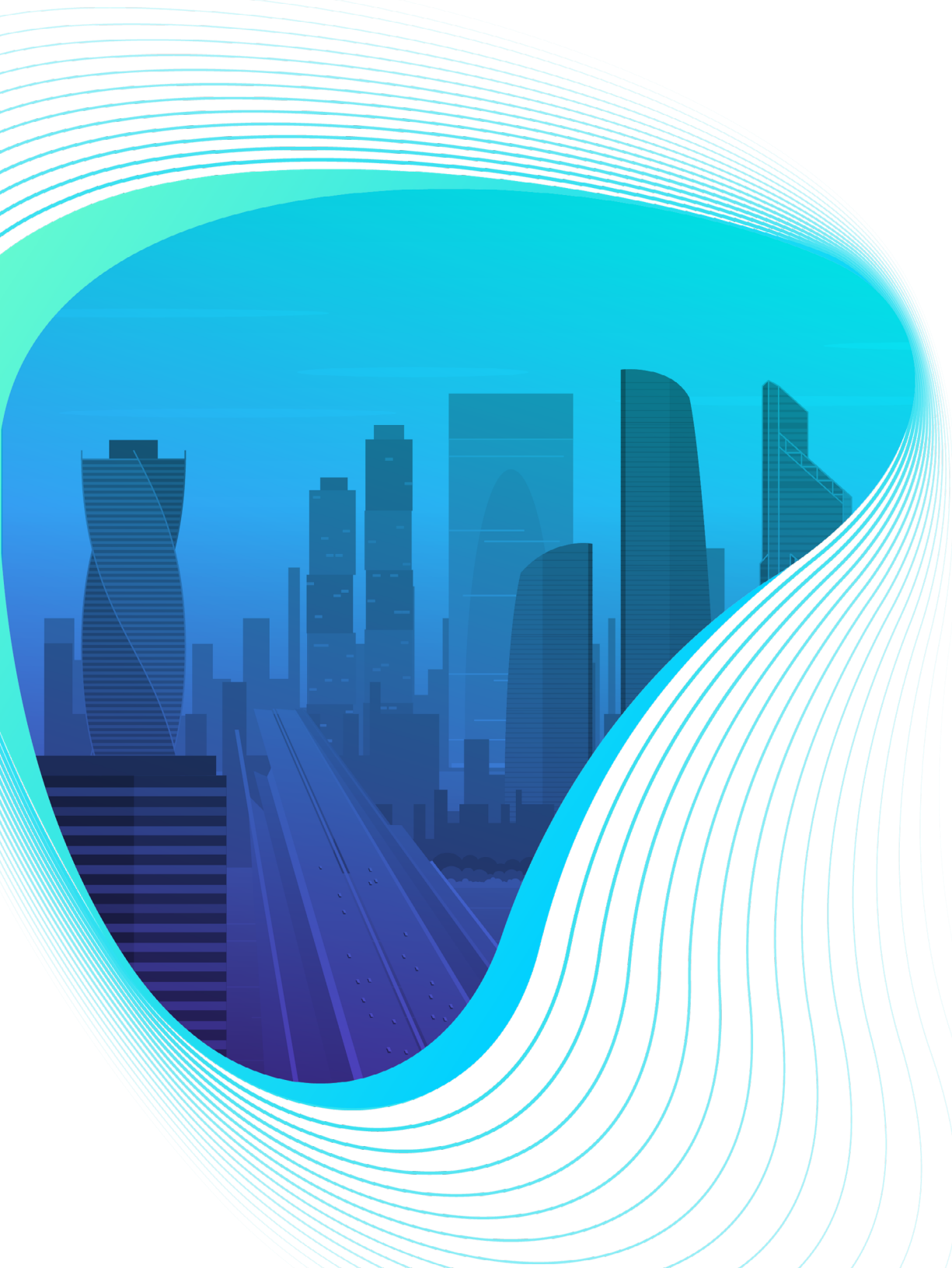




THE BLULEADZ COMPANY PROFILE TEMPLATE PACK

BLULEADZ



Your company profile is a powerful tool you can use to set yourself apart from your competitors. When you educate your audience about your brand, you're not just showcasing your best products and services. You're telling your story.

When you're developing your company profile, you're building a document that introduces your business to an audience of people who don't know much about you. That includes new employees, potential investors, new customers, leads, and prospects.

Remember that you're not just regurgitating what is on your website. You're sharing your:

CULTURE

The human side of your business

TIMELINE

The successes you've experienced

VALUE PROPOSITIONS

The ways you stand tall in your industry

MISSION

The purpose behind your offerings

VISION

The impact you want to make on the world

ACCOLADES

The impact you're currently making

The Bluleadz Company Profile Template Pack includes three beautifully designed templates you can use to share the story of your brand in an engaging, informative manner.

Each company profile should include:

COMPANY SUMMARY

Write a few paragraphs describing what your company does and how you pursue your mission.

COMPANY HISTORY

Identify notable dates and describe each milestone achieved throughout the timeline.

MEET THE TEAM

Include headshots, names, and job titles for your leadership team.

MISSION & VISION STATEMENT

Share your mission statement and describe your vision in a concise statement.

CORE VALUES

List the core values your culture lives by.

HOW WE'RE DIFFERENT

Use this section to list your unique selling propositions (USP), along with your main competitor's USPs.

TESTIMONIALS

Add a few blockquotes from your real customers to demonstrate social proof.





Additionally, each template comes with other miscellaneous slides you can use for other sections you want to add. For example, you can provide your logos and other brand elements in your company profile.


Let's get started! Check out these three company profile templates and start customizing your favorite ones now!

Company Profile Template #1

15+ Slides Available


[Make a copy of the Google Slide Deck](#)

[Download the PowerPoint file](#)

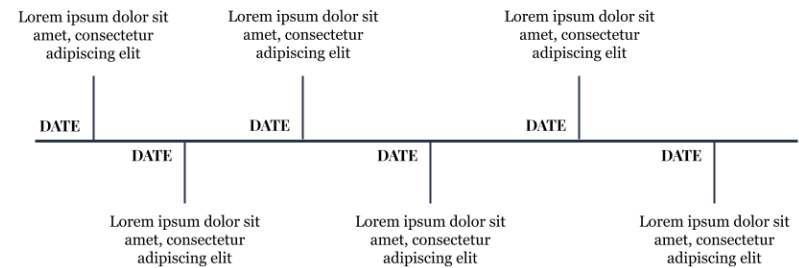


Company Name

Location:
Website:
Contact Info:



Company History



How We're Different

Our Company

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Our Competitors

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Our Happy Customers

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First and Last Name
Job Title

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First and Last Name
Job Title

Company Profile Template #2

13+ Slides Available

[Make a copy of the Google Slide Deck](#)

[Download the PowerPoint file](#)



Company Name

Location:
Website:
Contact Info:

YOUR LOGO

Company Summary

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Leadership Team



Leader Name
Job Title



Leader Name
Job Title



Leader Name
Job Title



Leader Name
Job Title

How We're Different

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VS. Our Competitors

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Company Profile Template #3

11+ Slides Available

[Make a copy of the Google Slide Deck](#)

[Download the PowerPoint file](#)

YOUR LOGO

Company Name

Location:

Website:

Contact Info:



Company Summary

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Leadership



Leader Name
Job Title

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Leader Name
Job Title

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Leader Name
Job Title

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Leader Name
Job Title

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Customer Name

