



EXECUTIVE SUMMARY TEMPLATE

A Complete Worksheet to Help You Write a
Detailed, Kickass Executive Summary

The Introduction

Industry:

Company Structure:

Mission:

Company History:

Products and Services

Description of Product or Service:

Competitive Advantage

Competitive Uniqueness:

Market Opportunity:

Target Market Demographics:

Financials

Potential Price:

Profit Margins:

Conclusion

Wrap Up:

Contact Information

Company Phone Number:

Company Location/Address:

